

Campaign for Working Families- In the News 2009-2010

CWF in the News

The stories ran about The Campaign for Working Families from tax year 2010 (through April 4, 2010):

Temple University TV, April 8, [Temple University Tax Site](#)

Temple University TV, Comcast 95, WTVE 51, YouTube, April 8, [Temple University Tax Site](#)

Southwest Globe Times, April 15, Small Business Owners: Not Too Late, Free Tax Help

6abc PSA, Recruiting Volunteers, November-December

Philly.com, Nov. 11, Volunteers sought for Phila.-based work

Al Dia, website, Nov. 17, [Aprenda mientras ayuda con los impuestos a familias hispanas](#)

Impacto Latin newspaper, Nov. 25, Busan voluntarios bilingues

Community Focus, Nov. 12, Ayude a familias trabajadoras

Op-Ed, Phila Business Journal, Dec. 4-10, [Bring Returns as a Volunteer, by Jean Hunt](#)

Southwest Globe Times, Nov. 19, Volunteer as Tax Helper

Southwest Globe Times, Jan. 7, [Tax Volunteer Preparers Returns for Free](#)

Op-ed, Phila. Daily News, Jan. 8, [Your Tax help can Bring Big Returns, by Jean Hunt](#)

WURD Radio, Jan. 7, 7:30am-8:00am, Sharmain Matlock-Turner's "Financial Voices," guest Elly Porter-Webb

The Shuttle, January 2010, Help Working Families: Volunteer at Tax Time!, by Christina Sims

6abc PSAs: Fast and Free Tax Preparation; 6abc produced 2 spots; 10 sec and 15 sec.; run until April 14, 2010

Clear Channel radio PSAs: Fast and Free Tax Preparation; WDAS-FM, WRFF-FM, WIOQ-FM, WUBA-AM, WISX-FM and WUSL-FM (Power 99)

WURD Radio, Jan. 19, 12:pm-1:pm, Janet Ryder's "Labor to Neighbor," guest Elly Porter-Webb

6abc, aired Saturday afternoon, Jan. 30, at 1:30 p.m. [with close captions] and rebroadcast Sunday morning, Jan. 31 at 5 and overnight between Sunday & Monday, Feb. 1 at 3:30, 245 on Comcast cable; 466 on FiOS) on Tuesday, Feb. 2 & Thursday evenings, Feb. 4 at 6:30 p.m. and Wednesday morning, Feb. 3 at 8 a.m.; Puerto Rican Panorama; guests Khadijah Jones and Diego Tapia

Al Dia website, January 20, [Declaración de impuestos gratis](#)

WURD Radio, Jan. 28, 7:30am-8:30am, Financial Voices, answer questions from callers about their most pressing tax questions and learned about CWF's free tax preparation services; guests Wayne William and Megan Kiesel

El Hispano, Jan. 27-Feb. 2, [Fast Free Tax Filing Throughout Phila](#); in Spanish and English; plus announcement of CWF on 6abc's Puerto Rican Panorama

Kick-off the Tax Season stories on TV:

WUVP-UNIVISION
JAN 29 2010 11:00PM ET
Noticias

WTXF-FOX
JAN 31 2010 6:00PM ET
6PM News

WTXF-FOX
JAN 31 2010 10:00PM ET
10PM News

WPSG-CW
FEB 1 2010 8:00AM ET
8AM NEWS, with Khadijah Jones

WPVI-ABC
FEB 1 2010 5:00AM ET
Action News

Southwest Globe Times, Feb. 4, [Hard At Work for Your Dollars](#), interview with Ebenezer Temple site manager Pastor Juanita Rivers

Temple News, Feb. 9, Free tax help program receives mixed reviews

Examiner.com, Feb. 9, Gloria Blakely; [When free tax preparation is not enough;](#)
interview with Khadijah Jones

Editorial, Phila. Daily News, Feb. 18, Good News on Taxes: The Death of the Refund
Anticipation Loan